

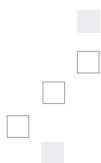
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## KEY EXECUTIVE

*"Dedicated to Increasing the  
Effectiveness and Enhancing  
the Lives of Chief Executives"*  
SINCE 1957



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## WHY KEY EXECUTIVE?



### *BETTER LEADERS, DECISIONS, RESULTS*

TEC'S KEY EXECUTIVE PROGRAM PROVIDES EXECUTIVES WITH AN UNRIVALLED, CONFIDENTIAL, CONSTANTLY-EVOLVING FORUM FOR GROWTH.



Since 1957, TEC has been helping executives become better leaders who make better decisions and achieve better results in their businesses and lives.

The KEY Executive program is designed for the personal and professional development of executives.

TEC gives you the tools to become a change agent and strategic leader. With better leadership skills you can help move your company towards a successful future.

The KEY Executive program addresses the following critical areas:

#### **EXPANDED SKILLS**

The KEY Executive program delivers unlimited practical knowledge you can apply immediately to your company. It inspires your best thinking and helps you turn your ideas into action and better results.

#### **ENHANCED DECISION MAKING**

The KEY Executive program provides the most effective sounding board for your toughest decisions – fellow executives who have met and overcome the same challenges. It's like getting the “trial” without the “error,” and it helps you make better decisions when the stakes are highest.

#### **UNLIMITED LEARNING**

KEY Executive members gain first hand knowledge from a broad range of industries and disciplines, giving you greater perspective. Since many KEY Executives have worked in only one department or industry, the relationships you will build with your fellow KEY members will offer you a more strategic outlook.

KEY EXECUTIVE GIVES YOU THE TOOLS TO NAVIGATE EACH OBSTACLE AND THE CONFIDENCE TO SEIZE EVERY OPPORTUNITY ON YOUR PERSONAL AND PROFESSIONAL JOURNEYS.

#### **IMPROVED PERFORMANCE**

The KEY Executive program will improve your professional performance so you will be more successful and your company will perform better. It's about continuous, accelerated, practical learning – more lasting than any one-time workshop, more actionable than any flavour-of-the-day business book – so you can achieve more today and be ready for the next challenge.

#### **PERSONAL AND PROFESSIONAL GROWTH**

Each month, TEC brings to you an interactive workshop designed by your TEC Chair who knows the specific issues you are facing in your business and personal life. As a group, you and your fellow members will work through a rigorous agenda of development topics presented to you by an expert TEC speaker and further reviewed by your group.

#### **NETWORK NATIONALLY AND INTERNATIONALLY**

With more than 13,000 members worldwide, TEC and its international partners including Vistage International, link you to a global community that shares its successes as well as mistakes in an ever-expanding business network.

## WHAT IS TEC?



“DEDICATED TO INCREASING THE EFFECTIVENESS AND ENHANCING THE LIVES OF CHIEF EXECUTIVES.”



TEC is an international membership organisation which provides ongoing learning and development for chief executives, managing directors and senior executives who meet with their peers for a day each month, in a confidential and supportive group.

TEC delivers a unique blend of business resources and personal support that changes lives, increases profits, improves careers and makes the challenges of running and growing a business both fulfilling and worthwhile.

TEC began in 1957 when a businessman, Robert Nourse, met with four chief executives to test a simple but revolutionary idea – by sharing their knowledge and experience, they could help each other get better results for their businesses. Soon this group of business leaders was asking questions and making suggestions. They

challenged each other, working together to solve issues and to grow as business leaders. In that moment, TEC was born and its mission was soon established: *Dedicated to increasing the effectiveness and enhancing the lives of chief executives.* Today, members, Chairs, and speakers around the world come together for meetings and one-to-ones to deliver the original mission that remains as relevant today as it was fifty years ago.

TEC started in Australia in 1986 and in New Zealand in 2005. Today, TEC has more than 1,000 members across both countries.

### TEC IS COMPLETELY INDEPENDENT AND OBJECTIVE.

It is not aligned with any consulting, political or religious group.

## HOW KEY EXECUTIVE WORKS



### TURNING TODAY'S EXECUTIVES INTO TOMORROW'S LEADERS

THE CORE COMPONENT OF KEY EXECUTIVE IS A KEY MEETING FACILITATED BY A TEC CHAIR.

#### KEY MEETING

KEY Executive members meet once a month for a full day with up to 18 key executives from non-competing industries. In a trusted and completely confidential setting, members engage in candid and challenging discussions facilitated by their TEC Chair. They share hard-earned expertise and original ideas to reach better solutions.

#### SPEAKER SESSION

In the morning, a TEC speaker presents a hands-on workshop on a business topic selected by the group's TEC Chair in consultation with members. TEC speakers are leading experts in business and personal development, who deliver professional guidance, new ideas and real-world learning in interactive workshops. TEC speakers work with members to provide critical insights and profitable tools

members can immediately use in their businesses and see tangible results.

#### EXECUTIVE SESSION

In the afternoon, the group holds an Executive Session where any member may raise an issue and the group will share ideas and experiences about that issue. The group does not make decisions; that is always the responsibility of the member. The process provides a wide range of alternatives for any issue, enabling each member to draw on the many years of business and personal experience within the group.

## TEC CHAIRS

EACH KEY GROUP IS MANAGED BY A TEC CHAIR WITH WIDE BUSINESS EXPERIENCE AND THE ABILITY TO ACT AS COACH AND COUNSELLOR AT THE HIGHEST LEVEL.



The majority of TEC Chairs are former CEOs who understand the special issues executives face, whether working in a small company or large, public or private, local or international.

A TEC Chair is the leader and facilitator for the KEY meeting day. Together, the chair and members identify key issues and opportunities, and they focus on the priorities for each member and his or her company.

The unique bond and trusting relationship that members develop with their TEC Chairs allows them to engage in

candid conversations about business issues, life balance concerns and more.

This singular focus on the member's specific issues results in unequalled opportunities for professional growth and greater peace of mind.

## HOW TO JOIN KEY EXECUTIVE



KEY EXECUTIVE MEMBERSHIP IS AVAILABLE TO EXECUTIVES WHO ARE INTERESTED IN INCREASING THEIR LEADERSHIP AND PEOPLE SKILLS.



KEY Executive membership is selective and by invitation only after an interview with a TEC Chair. Only the best qualified candidates are selected for membership and then invited to join a KEY Executive group. Placement is based on their business industry and specific skills and needs.

If you would like to learn more about becoming a KEY executive or sponsoring a KEY executive from your organisation please phone TEC on:  
AUSTRALIA: 1300 721 941 or  
NZ: 0800 229 999.

### AN INVESTMENT IN EXCELLENCE

KEY Executive membership requires a commitment of a full day each month to attend the meeting.

TEC FEES ARE FULLY TAX DEDUCTIBLE.

For more information on TEC, you can also visit [www.tec.com.au](http://www.tec.com.au) or [www.tecnz.net.nz](http://www.tecnz.net.nz).

## WORLDWIDE NETWORK



TEC AND ITS INTERNATIONAL PARTNERS REPRESENT THE WORLD'S LEADING CEO MEMBERSHIP ORGANISATION WITH MORE THAN 13,000 MEMBERS IN 15 COUNTRIES. AROUND THE WORLD, MEMBER COMPANIES GENERATE NEARLY \$US300 BILLION IN ANNUAL REVENUE AND EMPLOY MORE THAN 2.1 MILLION PEOPLE.



TEC and its partners including Vistage International have offices in Australia, New Zealand, Argentina, Brazil, Canada, Chile, Germany, Ireland, Malaysia, Mexico, Singapore, the Netherlands, South Africa, the United Kingdom and the United States.

### CONTACT TEC

If you would like to set up a personal meeting with a TEC Chair, please phone TEC on:

**AUSTRALIA:** 1300 721 941 or  
**NZ:** 0800 229 999.

For more information on TEC, you can also visit [www.tec.com.au](http://www.tec.com.au) or [www.tecnz.net.nz](http://www.tecnz.net.nz).