

TEC briefing luncheon with Mark Parker

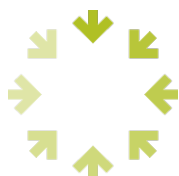
Spend two hours with The Executive Connection, find out why over 1200 members think it is valuable to them and their businesses, meet our workshop speaker Mark Parker and take away some valuable

Social Media – What's happening and where to focus in 2012

The Big Picture | The Relevant Pieces of the Puzzle | What Next

Founder of Smart Selling and Smart Social Media, Mark has been a member of TEC since 2003 and last year joined the speaker community presenting on social media. In the past 18 months he has presented to nearly 50 TEC groups, achieving the Best New Speaker Award and the Chairs' Choice Award at the 2011 TEC Speaker Awards.

Mark is an entrepreneur who specialises in strategic problem solving through the application of innovation, cloud-based technology and broad business acumen. He has 20 years' experience in sales and leadership roles for local and international companies.



"Mark has a unique talent in explaining IT/systems/networks and identifying the applications in your business with a focus on sales growth outcomes".

Rob Nicholls, Chief Enthusiast, Smartpen Australia

Smart Social Media was established in late 2008 to address the growth of web 2.0, social media, and specifically how web-based technology is changing how organisations communicate and engage both externally and internally. Smart Social Media plans to become Australia's leading social business design firm, dedicated to the enterprise wide adoption of social media through strategy, cultural change and innovation.



Date: Friday 24 February 2012

Time: 12.15pm arrival for 12.30pm start, concluding by 2.30pm

Venue: The Marriot Hotel, 515 Queen Street, Brisbane

RSVP: Friday, 17th February 2012

Fax: 1300 880 973

Email: Genia.Pavlova@tec.com.au

The Executive Connection

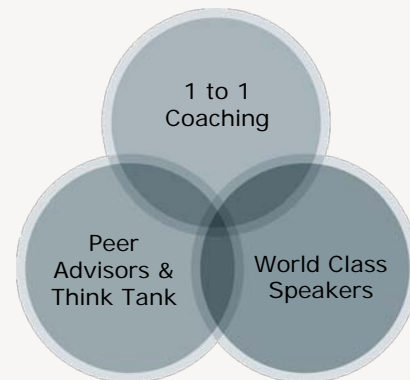
We believe that great things are possible when people work together. The Executive Connection brings chief executives and business owners into peer advisory groups, to help each other make better decisions and drive better results for their organisations. Together with one to one business coaching and expert speakers, TEC members become better leaders and outperform their industry peers.

" Being a member of TEC has definitely increased our bottom line. The people in my group are the only people who give it to me 'straight' and tell me what I need to know, as distinct from what I want to hear!"

Victoria Black, Publisher, Wildfire Publishing, TEC Member NSW

TEC members benefit from the ultimate combination of:

- Peer advisory groups
- One to one coaching
- Monthly speaker sessions



The value of TEC is in the opportunities that members have uncovered, obstacles they have overcome and the actions they have been galvanised into.

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FAX BACK on: 1300 880 973

Please RSVP no later than Friday, 17th February 2012

Attend Luncheon

Friday, 24 February 2012

12.15pm for a 12.30pm start, concluding by 2.30pm

The Brisbane Marriott Hotel, 515 Queen Street Brisbane

I can't make this date, please keep me updated on future events
(Friday, 20 April 2012 with Debbie Richardson presenting "Benchmark Your Marketing Performance")

I would like to receive TEC Quarterly "Best Practice Articles" via email

YOUR DETAILS

Name

Position

Company

Phone Number

FAX Number

Mobile Number

PA's Name

Email

The following information is used as a guide to ensure that you are seated with chief executives of a similar size organisation

No. Employees

Annual Turnover

Address

State

Postcode

Registration Enquiries TEC: Genia Pavlova | email: genia.pavlova@tec.com.au | phone: 1300 721 941

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